

POSITION DESCRIPTION

Mills Dental Care

AM7020 - Marketing Officer

Mills Dental Care is one of Papua New Guinea's most experienced and qualified dental and oral health service providers, providing treatment procedures of the highest quality to thousands of people from all over Papua New Guinea.

Mills Dental Care is inviting **exceptional candidates** to apply for this vital role. This position is based in Port Moresby.

Marketing Officer

Reporting to the General Manager, the Marketing Officer is responsible for:

- Assessing and revamp social media marketing strategies
- Develop an annual marketing plan
- Conduct market research to identify opportunities and growth
- Organise and attend marketing activities
- Prepare marketing content
- Perform any other marketing task required by the Manager.

Expected Competencies:

- Experience within the Marketing Field
- Able to communicate with our Corporate Clients and build relationships/Must be well spoken
- Ability to execute marketing plans
- Good analytical/Conceptual thinking skills
- Self-motivated and a good team player
- Attention to detail

This position is open to PNG citizens only.

APPLY NOW

Please visit our website: <https://vanguard.com.pg/vacancies/>

Complete the application form and follow the website instructions to forward to us including a detailed CV and three current referees.

Alternatively, please call us on (+675) 7500 7500 or email recruitment@vanguard.com.pg

Applications close COB Monday 20th March 2023

Only shortlisted applicants will be contacted

To apply for this position:

- Download and complete the Application Form from <http://www.vanguard.com.pg>.
- Email the application to recruitment@vanguard.com.pg together with a copy of your CV in MS Word format.

Note: Do not include copies of any other documents. You will be asked to provide the originals of certificates etc if you are selected for Interview