

POSITION DESCRIPTION

Remington Group

AM6080 - Assistant Marketing Manager

The **Remington Group** is Papua New Guinea's leading business solutions, print technology, and service-led organisation. Since 1948, they have developed an extensive portfolio of businesses including Remington Technology, FX Business Centre PNG, Premier Business Solutions PNG and BizPrint PNG.

Remington Group is inviting suitably qualified and experienced individuals to apply for this vital role:

ASSISTANT MARKETING MANAGER

The Assistant Marketing Manager is responsible for supporting the Group Marketing Manager and the Chief Executive Officer in all efforts relating to researching and initiating new marketing opportunities throughout the Group in order to support each Business Unit achieve their sales targets.

Key Responsibilities:

- Understand the company's current and future requirements and strategize for those needs
- Recommend the strategies to meet those needs in achieving its corporate objectives
- Ensure the consistent application of the company's core values and management standards.

Expected Competencies:

- Tertiary Qualification in Sales & Marketing with a Post Graduate Qualification desirable
- OUTSTANDING English language skills, written and spoken
- Formulate marketing plan from concept phase to delivery, then analyse results
- A superior working and practical knowledge of sales and service functions with experienced sales and budget management capability is desirable
- Analytical, strategic and conceptual thinking skills with the ability to research and analyse complex information and data, then present a recommendation based on your findings
- Ability to identify risks and opportunities and plan and develop mitigation strategies
- Strong analytical skills and business acumen, strong presentation, communication and negotiation ability
- High level of personal organisation with an exact attention to detail
- Ability to implement strategies and leverage intellectual capital and technical systems.

This position is open to PNG citizens only.

APPLY NOW

Please visit our website: <https://vanguard.com.pg/vacancies/>

Complete the Application Form and follow the website instructions to forward to Vanguard International including, a detailed CV and three current referees.

A full PD is available from our office. Applicants are strongly encouraged to read this before applying.

Alternatively, call us on 7500 7500 or email recruitment@vanguard.com.pg

Applications close on Friday 17th February 2023

Only shortlisted candidates will be contacted

To apply for this position:

- Download and complete the Application Form from <http://www.vanguard.com.pg>.
- Email the application to recruitment@vanguard.com.pg together with a copy of your CV in MS Word format.

Note: Do not include copies of any other documents. You will be asked to provide the originals of certificates etc if you are selected for Interview