

## **POSITION DESCRIPTION**

National Fisheries Authority

### **AM6052 - Manager, Strategic Communications**

The **National Fisheries Authority (NFA)** is a highly effective Statutory Authority established under the Fisheries Management Act 1998 on 1st January 2001.

NFA is responsible for the sustainable management and facilitation of fisheries resources development in Papua New Guinea with an aim to maximise economic benefits to the stakeholders.

The Authority is driving an agenda of change centred around ensuring maximizing impact in maintaining the fisheries sector's key pillars for growth as outlined in the Fisheries Strategic Plan 2021-2030 through Resource Sustainability, Maximizing Socio-economic benefits and Maximizing revenue in fish through organizational and sector reforms, hence is inviting **exceptional candidates** to apply for this leadership role of:

### **MANAGER - STRATEGIC COMMUNICATIONS**

The Strategic Communications Manager will play an integral role in leading the development and delivery of communication strategies that support the NFAs organizational priorities and is responsible for providing strategic communications leadership and expertise to the organization and drive successful communication change improvement across the organization.

#### **Key Responsibilities:**

- Development and effective implementation of NFA Communication Strategy for both internal and external communications
- Management of NFA's corporate identity and branding including through production of key corporate documents such as Annual Reports
- Oversight and management of external communications including website and social media channels, and production of press releases, speeches, talking points
- Oversee and maintain internal communications with NFA staff
- Building capacity of NFA staff in the area of communications, administration, planning and reporting
- Provide advice on developing and implementing communication initiatives and strategies for NFA to deliver on the Fisheries Strategic Plan 2021-2030
- Promote and protect NFA's brand and reputation with the aim of ensuring the Authority is positively perceived by internal and external audiences
- Maintain and promote branding/visual identity guidelines to the Executive Management Team and staff
- Draft speeches, talking points, presentations, briefing materials for the Executive Management team
- Provides oversight of NFA's key communications channels, e.g., newsletters, NFA website and social media platforms
- Maintain close liaison with external media/communications officers to promote national fisheries work
- Manage the operations and resources associated with the NFA Media Branch Annual work program and budget.

#### **Expected Competencies:**

- Minimum of a tertiary qualification in communications, public relations, brand management, marketing or journalism experience
- At least 10 years of relevant work experience at a senior corporate communications role in fisheries related work with exposure in media relations and issues management in Pacific regional setting
- Proven strategic communications planning experience and project management skills
- Demonstrated experience in leading the creation and execution of communications strategies skills including experience in regional and or international work environment and intercultural communication

- Strong organization skills to manage multiple timelines
- Good knowledge of regional media institutions and networks including knowledge of computer applications for publication
- Write to a professional standard and deliver a range of high-quality tactical outputs including events, articles, speeches, printed materials, and digital products
- Ability to develop, maintain and foster strong interpersonal and professional networks, including at an international level
- Ability to form positive working relationships; to coach and mentor staff
- A big picture thinker but with an eye for detail.

An attractive remuneration package commensurate with qualifications and experience is on offer for the right candidate.

### **APPLY NOW**

Please visit our website: <https://vanguard.com.pg/vacancies/>

Complete the Application Form and follow the website instructions to forward to Vanguard International, including a detailed CV.

Alternatively, please call us on (+675) 7500 7500 or email [recruitment@vanguard.com.pg](mailto:recruitment@vanguard.com.pg)

**Applications close COB Friday 25<sup>th</sup> November 2022**

**Only shortlisted candidates will be contacted**

To apply for this position:

- Download and complete the Application Form from <http://www.vanguard.com.pg>.
- Email the application to [recruitment@vanguard.com.pg](mailto:recruitment@vanguard.com.pg) together with a copy of your CV in MS Word format.

**Note: Do not include copies of any other documents. You will be asked to provide the originals of certificates etc if you are selected for Interview**