

POSITION DESCRIPTION

Special Economic Zone Authority

AM10009 - Senior Media Officer

Special Economic Zone Authority (SEZA) is a Statutory Authority established through the Special Economic Zone Authority Act 2019. SEZA is the sole National Developer and Regulator for Special Economic Zones in Papua New Guinea. The Authority is mandated to be the facilitator for the creation, development, operation, maintenance, regulation and promotion of Special Economic Zones.

Applications are invited from qualified and experienced professionals for this position based in Port Moresby.

SENIOR MEDIA OFFICER – GR. 10

The Senior Media Officer is responsible for creating media contents and publications for the marketing and promotion of SEZs in PNG to target potential Foreign Direct Investors as well as local investments. The role also focus on content creation, including writing high-quality content for SEZA, its website, local media, print, social medial platforms and other related publications and organizing media conferences for the CEO and the Board.

Key Responsibilities:

- Collaborate with the Public Relations Manager to execute strategic marketing campaigns across various channels
- Devise and implement media strategies to support organizational campaigns and policy priorities
- Coordinate responses to media enquiries and assist other media team members
- Build and maintain relationships with journalists across various media outlets
- Produce press release, quotes and media responses to major announcements and policy issues
- Work with policy and campaign team to maximize media opportunities for influencing policy and decision-making.

Expected Competencies:

- Bachelor`s degree in Communications, Journalism, Public Relations, Marketing or related field
- Minimum 5 years` experience in media, communications or related role
- Experience in developing media and communication policies, plans and strategies
- Proficient in working with MS Office and other related graphics design applications
- Team Player
- Excellent communication skills with the ability to establish rapport with staff in all sections of the Authority and industry stakeholders.

This position is open to PNG Citizens only.

APPLY NOW

Please visit our website: <https://vanguard.com.pg/vacancies/>

Complete the online application form and attach the following - updated CV and details of three (3) referees with current contact details.

For more information email jobs@vanguard.com.pg alternatively, call (+675) 7500 7500.

Applications close COB Friday, 1st November 2024

Only shortlisted candidates will be contacted

To apply for this position:

- Download and complete the Application Form from <https://vanguard.com.pg>.
- Email the application to jobs@vanguard.com.pg together with a copy of your CV in MS Word format.

Note: Do not include copies of any other documents. You will be asked to provide the originals of certificates etc if you are selected for Interview.